

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.73

1944

WASHINGTON
1 1/2 CENTS 1 1/2



By Farm of
PASCHKE

NORTH EAST, PA.

U. S. DEPARTMENT OF AGRICULTURE
OFFICIAL BUSINESS

**LIBRARY
RECEIVED**
★ MAR 25 1948 ★
U. S. Department of Agriculture
RENTALITY FOR PRIVATE USE TO AVOID
PAYMENT OF POSTAGE, \$3.00

GPO

LIBRARY

U. S. Department of Agriculture

Washington 25, D. C.

Fulton Lewis Jr.

Mutual Broadcasting Co., 7 P. M.

FULTON LEWIS JR. is not just another mum. It is strikingly different, a beauty you pause and look at again and again, each time observing new loveliness. For variety some of the blooms have a touch of the Anemone. The rich color is bronzy old-gold, very much like the old favorite Mrs. Sam Rotan. The size of the plant is not short nor is it tall, but is "built" like Autumn Lights with heavier stems; a most beautiful well rounded plant. Last season when so many varieties did not bloom, FULTON LEWIS, JR. came thru as lovely as ever. It reaches its full beauty in mid-October. A great 'mum named for a great American.

* * * *



Mr. and Mrs. Fulton Lewis, Jr. inspect a plant named in his honor on our farm. Mrs. Lewis wears a Fulton Lewis, Jr. corsage. The national news commentator also wears his flower. The three girls are local contest queens.



Kate Smith

THE KATE SMITH GARDEN 'MUM is solidly beautiful. The nicely rounded plant is something to admire, holding its shape in all kinds of weather. The early October blooms are yellow with a merry twinkling eye, a bursting shower of truly double flowers. They really seem to smile at you and are as bright and cheerful as a song. The spray is so heavily branched that a few stems makes a fine bouquet.

🌿 Dedication of the new garden KATE SMITH 'mum was made in her studio, New York City for National Flower Week 🌿

PASCHKE'S GLORIANA is the largest pure rich yellow incurved we have seen. No greenhouse 'mum is more beautiful. We found it growing in a small garden in the city of Erie where they said it had been growing for a number of years. We have had it for several winters and it is hardy as most garden varieties. It grows tall, very large flowers of good substance. It is the prettiest 'mum we have ever seen growing in a garden. It blooms the end of October.

All the above Plants sell for \$1.00 per Plant postpaid.

SPECIAL—A Collection of Plants . . . \$5.00

Tell us the color, season, and height of plants you want and we will send you good value including one plant of FULTON LEWIS JR. and KATE SMITH. If you know the varieties by name and they are best, we can supply. Just tell us what interests you most. If you leave the selection to us, we will give you better value in a wide variety of colors and types. We will select according to your locality. Will ship at proper time this spring so you will have sure to bloom plants this fall.

Wholesale Price List

	Name	Description	Plants	Date	Hundred
CUSHIONS	GLACIER	Attractive pure white, fine for borders and pots.....	RC	Aug. 26	\$ 8.00
	EARLY HARVEST	Long season, mahogany orange—good grower	RC	Sept 7	8.00
	EXITER	Best showy old gold Very hardy	FD, RC	Sept. 10	5.00
	MAJOR	By far the best pink cushion to date	RC	Sept. 20	8.00
	AUTUMN LIGHTS	Popular—the best copper—very hardy	RC	Oct. 5	4.00
	GARNET	The best late red	FD	Oct. 20	5.00
	DARK RED GOLD	New, outstanding beauty, good for cuts too	RC	Sept. 2	\$ 8.00
	NANOOK	Ivory white with cream center, dwarf mound	RC	Sept 4	7.00
	ZANTHA	Beautiful canary yellow, fine for cuts	RC	Sept. 15	8.00
	C. COLUMBUS	Fine tall early white, yellow centers, cuts	RC	Sept. 15	8.00
POMPOMS	BONFIRE	Showy red for garden and cuts	FD	Sept. 15	4.00
	AVIATOR	Tall coppery red. Ideal for cuts	RC	Sept 20	6.00
	HARVEST MOON	New stocky burnt orange	FD	Sept. 20	6.00
	HARBOR LIGHTS	Bright showy pale yellow, tall	RC	Sept. 20	7.00
	CHAS. NYE	Rich tall yellow. Tops, fine for cuts	RC	Sept 24	8.00
	WHITE WONDER	New, tall bushy beauty. Well named	RC	Sept. 25	12.00
	PEPETA	Egg-shell white with darker center. Button	RC	Sept. 29	10.00
	CHIKUITA	New. Dome shaped deep lemon yellow	RC	Oct. 5	12.00
	KATE SMITH	See d scription on other folder	RC	Oct. 8	20.00
	VIMY BAY	New handsome unusual purple color. Tall beauty	RC	Oct. 10	8.00
	GOLD TREASURE	Best mid-season yellow we have found	FD	Oct. 10	4.00
	J. ANDERSON	A most popular yellow. Button.....	FD	Oct. 10	4.00
ENGLISH	JEWELRY	Outstanding pink. At last a hardy Jewel	FD	Oct. 20	4.00
	WHITE DOTY	Best late white hardy. Tall	RC	Oct. 20	5.00
	ALABASTER	Largest pure white, incurved, good grower	RC	Sept. 20	8.00
	LEDA	Tall heliotrope pink	FD	Oct. 2	5.00
	B. E. BUTTERCUP	The best one of all, big grower	RC	Oct. 15	8.00
	GOLD STANDARD	Tall beautiful yellow	RC	Oct. 20	8.00
	GOLDEN DOME	Bright golden yellow, frost resisting	FD	Oct. 20	6.00
	We have tried many English varieties. Some do well, many are complete failures. The above are the best we have found, tested for more than one year. Hope to add to this list.				
	YEL. AVALANCHE	Wonderful yellow, true sport of Avalanche	RC	Sept. 4	\$10.00
	HEATHERBLOOM	Heather pink, lovely plant and flower	RC	Sept. 4	8.00
DECORATIVE	CANDLELIGHT	Tall creamy white, very prolific	FD	Sept. 4	4.00
	SEPT. DAWN	Large bright rose pink, best early pink	RC	Sept. 26	6.00
	TANGERINE	Large fluffy spanish orange	RC	Sept. 27	7.00
	VALIENT	Largest S. D. bright scarlet, gold center Tops	RC	Sept. 27	8.00
	OLIVE LONGLAND	Large fluffy salmon pink	RC	Sept. 27	8.00
	BETTY	Beautiful tall salmon pink, 3 inch flowers	RC	Sept. 27	8.00
	HEARTHFIRE	Bright red with small yellow center	RC	Sept. 30	8.00
	COURAGEOUS	Rich early red, healthy green foliage	RC	Sept. 30	8.00
	PINK RADIANCE	Big rugged pink, mass of 2½ inch blooms	RC	Sept. 30	8.00
	AMBER GLOW	One of our most popular, compact rosy bronze	RC	Sept. 30	6.00
	TWILIGHT	Fuchsia—purple—its new	RC	Oct. 1	8.00
	BRONZE PYRAMID	Outstanding; our most popular variety	RC	Oct. 8	6.00
	YELLOW SPOON	Most popular spoon; really beautiful	RC	Oct. 8	6.00
	ORIENTAL GLORY	S. D. Bight oriental red, yellow center	FD	Oct. 8	4.00
	RED RIDING HOOD	Excellent growing bright red	FD	Oct. 8	4.00
	ALLEGRO	Glowing bright shrimp- red	FD	Oct. 8	5.00
	FULTON LEWIS, JR.	See d scription on other folder	RC	Oct. 15	20.00
	GANNA	Outstanding deep large pink, nice foilage	RC	Oct. 15	8.00
	MRS. SAM ROTAN	Handsome large old-gold. Tops	RC	Oct. 20	5.00
	RED DOTY	Most popular late red; frost resistant	FD	Oct. 25	4.00
	GLORIANNA	See description on other folder	RC	Oct. 25	20.00

We sell rooted cuttings (RC) in some varieties, field divisions (F D) in the rest. Have both in some varieties. Field divisions are shipped as soon as large enough. Not than 25 plants sold of a variety.

CASH WITH ORDER

We send Railway Express. 10% discount on \$50 or more order, 5% discount on orders received before April 10 with check. We will do all we can to please, but not responsible for things beyond our control. If plant arrive badly, claims should be made at once on transportation company by consignee.

Send Orders to FARM OF PASCHKE, North East, Pa.

THIS IS A SCENE
ON ONE OF
OUR BUSY DAYS

